



**Friends of
Hartwick Pines
State Park**

www.HartwickPines.org

2019

SPONSORSHIPS

Businesses, organizations, and individuals are welcome to support the Mission of the Friends of Hartwick Pines State Park through the following annual sponsorship tiers. Funds raised from sponsorships are *unrestricted* and will be used to support the organization, our Mission, and the programs and projects we fund in partnership with Hartwick Pines State Park!

We appreciate our sponsors and will recognize them as outlined below.

Tier I	\$250.00 - \$499.99	Event Title Sponsor	\$5,000.00
<ul style="list-style-type: none">• Listing on website Sponsors page• Social media shout-out		Non-exclusive. Only 2 available:	
Tier II	\$500.00 - \$999.99	<ul style="list-style-type: none">• Wood Shaving Days• Black Iron Days	<ul style="list-style-type: none">July 20 & 21August 24 & 25
<ul style="list-style-type: none">• Tier I +• Listing on the sponsor board at the Friends' Bookstore in the Hartwick Pines Visitor Center		These two-day festivals celebrate the late 1800's and feature artisan demonstrators showing how wares were made in this era. Now in their third decade, the festivals each draw thousands of visitors annually. The festivals serve to educate people of all ages and highlight Hartwick Pines' natural wonders and facilities!	
Tier III	\$1,000.00 - \$2,499.99	<ul style="list-style-type: none">• Logo <i>prominently</i> displayed on the sponsor boards, festival documents, program, and website festival page• Social media shout outs• Guided tour and a private, catered luncheon at the Hartwick Pines Visitor Center for up to 10 persons (value non-deductible).	
<ul style="list-style-type: none">• Tier II +• Logo on Facebook Page in Sponsors photo album• Logo on website Sponsors page• Logo on the sponsor board at the Friends' Bookstore in the Hartwick Pines Visitor Center• Listing on the sponsor boards at Friends' festivals:<ul style="list-style-type: none">Wood Shaving Days (July)Black Iron Days (August)		Project Sponsor Opportunities	Let's Talk!
Tier IV	\$2,500.00 +	<ul style="list-style-type: none">• Edward E. Hartwick Memorial Building Stabilization, Restoration, Adaptive Reuse• Visitor Center Exhibit Hall Display & Technology Updates• Bright & Glory Lake Access Site Replacement Docks & Accessories• Universally Accessible Trail Construction	
<ul style="list-style-type: none">• Tier III +• Festival's event sponsor (non-exclusive)• Listing in the festival programs for:<ul style="list-style-type: none">Wood Shaving Days (July)Black Iron Days (August)• Logo in rotation on website Home page			

An application for sponsorship is included on the next page. Payment can be made by cash, check, credit card, or PayPal. Sponsorships may be tax-deductible donations per IRS law; Friends of Hartwick Pines State Park is a Michigan Domestic Nonprofit Corporation with IRS 501(c)(3) status, EIN: 38-2833256.

Friends of Hartwick Pines State Park chooses which sponsorships it wishes to accept and reserves the right to reject any sponsorship offer.

Contact: friendsofhartwickpines@gmail.com



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Sponsor Application

Sponsor Name: _____

Is the Sponsor a: ☐ For-Profit Business ☐ Non-Profit Organization ☐ Individual

Businesses and Organizations, please briefly describe the nature of your work:

Point of Contact Full Name: _____

Email Address: _____

Phone Number(s): _____

Sponsor Address: _____

Why do you want to sponsor Friends of Hartwick Pines State Park?

Thank you for your interest in sponsoring our organization and our mission. We will review your application and reach out with any additional questions we may have. We are an inclusive, non-discriminatory organization with a community-friendly focus and choose our sponsors with these values in mind. If selected, we will send a Sponsor Agreement based on the sponsorship tier you've chosen.

Should you have any questions about this application, the sponsor tiers, or recognition for sponsorships, please don't hesitate to contact us.

Contact: friendsofhartwickpines@gmail.com